

12TH ANNUAL
DELMARVA
BIRD-A-THON
MAY 5-13, 2018



You can save this habitat.
Every bird counts!



Help us reach our goal of \$35,000 to save the 635-acre Passmore Farm.

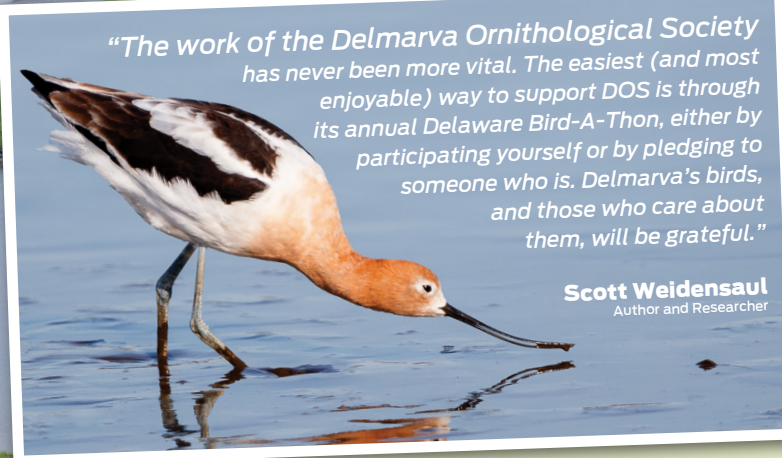
Your participation in this year's Delaware Bird-A-Thon will help save the Passmore Farm, a 635-acre tract adjacent to lands already protected as essential habitat. Working in partnership with Delaware Wild Lands, this acquisition will result in creating a contiguous network of preserved habitat totaling over 16,000 acres, land that will be spared from rapidly encroaching development in New Castle County.



We hope that you will join us and make our goal a reality.

12 years and counting. We couldn't have done it without you.

Now celebrating our 12th year, over 1,300 acres have been saved as a direct result of the Delaware Bird-A-Thon. We thank the thousands of loyal contributors, sponsors, and participants who have helped us establish a proud legacy of conservation in Delaware.



"The work of the Delmarva Ornithological Society has never been more vital. The easiest (and most enjoyable) way to support DOS is through its annual Delaware Bird-A-Thon, either by participating yourself or by pledging to someone who is. Delmarva's birds, and those who care about them, will be grateful."

Scott Weidensaul
Author and Researcher

Bird-A-Thon Fundraising Ideas:

We want you to have fun and be successful. Here are some ideas:

- ◆ Set a goal!
- ◆ Compete as an individual or form a team (2 to 6 birders).
- ◆ Contact family and friends and ask them to pledge!
- ◆ Start a discussion with your co-workers and ask them to support you.
- ◆ Ask business owners to sponsor you.

Delaware Bird-A-Thon Rules:

- ◆ Time period: May 5 through May 13, 2018
- ◆ Count must be conducted during a single 24-hour period.
- ◆ Birds may be identified either by sight or song in Delaware, maritime boundaries included.
- ◆ Record birds on the checklist provided for count totals.
- ◆ Wild birds only, no zoo birds or escapees are eligible!
- ◆ To be eligible for prizes, all checklists, pledge sheets, and funds must be received by June 17, 2018.
- ◆ Mail completed checklist, pledge form, registration or contributor's form, and collected donations to: DOS, PO Box 4247, Greenville, DE 19807.

NEW! Now you can register online at DelawareBirdAthon.com/register

If you have any questions or need help with your participation in the Delaware Bird-A-Thon, call Bill Stewart at 610-864-0370 or email at birdingdel@gmail.com.



LEAD SPONSOR
delmarva

SPONSORED BY:

Photo Credits: Cover and inside panels aerial photography - Matt Sarver; Great Egret - Hank Davis; Nature Shop; Red Knot - Kelley Nunm; American Avocet, Barred Owl and Yellow-crowned Night-Heron - Jerry am Ende; Birders - Derek Stoner; Red Knot on inside spread - Kim Steininger



IN ALLIANCE WITH:

Delmarva Ornithological Society (DOS)
PO Box 4247, Greenville, DE 19807
DOSbirds.org

The Delmarva Ornithological Society (DOS) is the area's leading organization focused on promoting the study of birds, advancing and disseminating ornithological knowledge, and facilitating the conservation of birds and their environment.

The society includes over 450 members from nine states who come from diverse backgrounds. All share a love of birds and an interest in protecting their habitats. In addition to the annual Delaware Bird-A-Thon, DOS sponsors many other bird-related activities and trips around the region for birders of all levels.

What is DOS?



The Delaware Bayshore is a globally significant habitat for coastal birds. You can help keep it that way. Your contribution will directly support habitat protection, acquisition, and restoration for Delaware's coastal birds. In addition, 10% of Bird-A-Thon funds will be used for a DOS Conservation Science Grant Program that supports bird conservation research in our region.

What if you want to contribute but can't tell a wren from a warbler? Here are three suggestions:

- ◆ Join one of our Bird-A-Thon walks led by DOS experts to help guide you.
- ◆ Make a tax-deductible donation on our secure website at DelawareBirdAthon.com/donate.
- ◆ Mail the attached contributor's form with your donation.

Why participate in the Delaware Bird-A-Thon?

NEW! Now you can register online at DelawareBirdAthon.com/register

Our Bird-A-Thon is a fundraiser much like a walk-a-thon. Participants sign up as many pledge sponsors as possible using the form in this brochure. During any single 24-hour period from May 5 through May 13, 2018, bird anywhere in the State of Delaware, count as many species as you can, and check them off on the Delaware Field Checklist in this brochure. You can sit in your backyard, or walk through your neighborhood, or visit a state park. Better yet, follow the Delaware Birding Trail at DelawareBirdingTrail.com and/or join one of our Bird-A-Thon walks (visit DelawareBirdAthon.com for the schedule). Remember, you have only one 24-hour period, so make it count.



Business sponsorships are welcome.

If you or your business would like to contribute to the success of bird conservation in Delaware, you can make a tax-deductible donation on our secure website at DelawareBirdAthon.com/donate or by sending your contribution by mail. Please make checks payable to: DOS/Bird-A-Thon; mail to: DOS, PO Box 4247, Greenville, DE 19807.

Bird-A-Thon Prize Categories:

Prize categories have been established to acknowledge those participants whose efforts achieved the greatest results.

SCORING: One point for each species plus one point for each dollar raised equals your total points. (Example: 57 species + \$650 raised = 707 points)

- TEAM-ADULT**
Most Funds Raised, Most Species Identified
- TEAM-YOUTH (18 AND UNDER)**
Most Funds Raised, Most Species Identified
- TEAM-GROUP (SCHOOL, CHURCH, OR ORGANIZATION)**
Most Funds Raised, Most Species Identified
- INDIVIDUAL**
Most Funds Raised, Most Species Identified
- CARBON FREE**
Most Funds Raised, Most Species Identified while producing Zero CO₂ emissions
- COUNTY CHALLENGE**
Most Funds Raised, Most Species Identified within any one county in Delaware

Results and prizes will be announced at the June DOS picnic and awards ceremony. All Bird-A-Thon participants are welcome to join us. Please visit website for details, directions, and times.